



Press release

KMO 2008 – Growing interest among foreign suppliers of raw materials and manufacturers of polymer processing machines.

The "new KMO" has aroused interest among suppliers of raw materials and the machine industry. The next KMO exhibition is scheduled to open from 9 to 12 April 2008.

Bad Salzuflen 18.9.2006 – Despite – or perhaps because of – the enormous rise in raw material prices, foreign suppliers in this sector are looking for new customers. Located in the heart of a region where polymer processors abound, KMO will open with a revised concept in 2008 and is already inviting detailed discussions with exhibitors from this industry.

KMO 2008 will focus on the central theme of "Packagings" as a growth industry. The production of a packaging, from the raw material to the finished product, will be illustrated in an area designed as "**process chain**" in order to make users more familiar with this topic. Messe Ostwestfalen is planning to present this "**process chain**" in a special area as a highlight for visitors, in close cooperation with the exhibitors. The presentation will be rounded off by expert papers devoted to "Raw material and packaging for users".

Current polymer developments round off the image of the new KMO in the customary intensive working atmosphere.

Seize opportunities together will remain the motto of KMO in 2008, too.

Caption: Impressions of KMO 2006

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