



Kunststoff-Verarbeitungsmesse

Press information



KMO 2008: KMO Schools Day promotes interest in vocations and further-education measures in the plastics industry.

Bad Salzuflen, 14 February 2008. The Bad Salzuflen Exhibition Centre wishes to draw attention today to a special theme during the KMO Plastic Processing Fair which is taking place on **April 9 to 12**.

Because of the continuing shortage of specialist workers, particularly in the plastics processing industry which is strongly represented in East Westphalia, we present the "KMO Schools Day".

On Friday 11 April members of school-leaving forms have the possibility to obtain comprehensive information about training possibilities and vocations in the plastics industry. Following an informally led panel discussion with the University of Bielefeld, Professor Jaroschek and other participants, the pupils can take part in a guided tour of the exhibition during which they can put questions to the exhibitors about vocational fields and career possibilities.

Afterwards, interested pupils will visit the local firms COKO-Werk and Ninkaplast, who are financing this project together with Messe Ostwestfalen GmbH. Here the pupils will be given a guided tour of the works.

The KMO Schools Day is being organised by the magazine life + science from the Giesel publishing house – a company in the Klett Group – with the participation of the East Westphalia Chamber of Commerce and Industry, Lippe - Detmold, and the Detmold Employment Agency.

The magazine life + science has a circulation of 200,000 and is distributed nationally to 3,700 schools. Through the magazine's Internet portal www.lifeandscience.de it is also possible for interested pupils to obtain further information and register.

Students and graduates can also inform themselves about the exhibition in detail. Entrance is free for everyone.

We would ask you to quote the reference "Picture source: Messe Ostwestfalen GmbH" with the enclosed picture material. If you have any further questions, we will be glad to assist you.

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